

- [Sign Up](#)
- [Sign In](#)



Data Science Central

THE ONLINE RESOURCE FOR BIG DATA PRACTITIONERS

- [Analytics](#)
- [Big Data](#)
- [Hadoop](#)
- [Data Plumbing](#)
- [Data Viz](#)
- [Jobs](#)
- [Webinars](#)
- [Digest](#)
- [Search](#)
- [Contact](#)

BUSINESS ANALYTICS FOR EXECUTIVES
FIND WISDOM IN DATA



APPLY
NOW>>

[Subscribe to DSC Newsletter](#)



Secure Your Place at Big Data Analytics Europe Now

- Posted by [Andrei Macsin](#) on February 4, 2016 at 1:37am in [Announcements](#)
- [Back to Announcements Discussions](#)



**Don't Miss Europe's Leading Cross-Industry Event Showcasing The Latest
Big Data Analytics Insights And Innovations For Large Enterprise
Organisations!**

[Register Now](#)

(BDA EU March 2016 Code: DPDSC)

Big Data Analytics Europe (bda)

Tuesday 22nd March 2016, Mövenpick Hotel, Amsterdam, Netherlands.

Dear DSC Member,

Due to the overwhelming success of Whitehall Media's Big Data Analytics conference in the UK, we are proud to announce our first ever Pan-European event!

To celebrate we are offering senior business and technology professionals across large enterprise and the European public sector a complimentary delegate pass to attend (worth £495+vat)*.

This must-attend event will offer a high-level platform for hundreds of leading innovators, thought-leaders and executive professionals to discuss and impart insights on how to integrate, understand, manage and govern Big Data.

Don't just take our word for it though - have a look at some of the [testimonials](#) from previous delegates for yourself!



Our extensive educational programme includes presentations from the following keynote speakers...

- Conference Chair: **Professor Marc Salomon**, Dean of the **Amsterdam Business School (ABS)**, Director of the MBA in Big Data & Business Analytics and Member of the **Big Data Alliance board**
- **Dr. Maria Girone**, Chief Technology Officer, **CERN openlab**
- **Davide Cervellin**, Head of EU Analytics, Merchant Development, **eBay**
- **Dr. Maryam Ramezani-Bartsch**, Director, Global Brand Consumer Analytics – Marketing Intelligence & Data Science, **Adidas Group**
- **Kalman Tiboldi**, Chief Business Innovation Officer, **TVH Group**
- **Hovhannes Khandanyan**, Manager – Big Data Analytics, **Carlson Wagonlit Travel**
- **Paul Poels**, Director of Digital Analytics, **Philips**
- **Francesco Gadaleta**, Data Scientist, **Janssen Pharmaceutical Companies of Johnson & Johnson**

...with a closing presentation from the Schiphol Group.

The Big Data Analytics Europe conference will provide the opportunity to:

- **Earn CPD points** towards your professional certifications
- **Hear from leading data innovators** about practical guidelines for choosing whether to extend existing BI and data warehouse systems or deploy new technologies for big data analytics
- **Gain strategic insight** on how to apply cutting-edge data visualization and visual analysis to deliver insights to nontechnical users
- **Share best practices** for increasing the value of predictive analytics and modelling with big data
- **Understand success factors** and lessons learned from experienced peers to help you avoid mistakes and reach your goals with big data analytics

Register Now

event website

If you have any questions please do not hesitate to contact us via the details below.
We look forward to welcoming you in March.

Yours Sincerely,

BDA Registrations Team

T: +44(0)161 667 3001

BDATeam@whitehallmedia.co.uk

#wmbda

Centurion House, 129 Deansgate, Manchester, M3 3WR



*PLEASE NOTE: Complimentary delegate passes are open for use by information technology solution buyers across large enterprise and the public sector only. Regrettably, the complimentary delegate pass is not open to solution vendors, freelancers, contractors, researchers or students in the field.

Like
0 members like this

[Share](#) [Tweet](#)



Views: 361

Welcome to Data Science Central

[Sign Up](#)
or [Sign In](#)

Or sign in with:

-



Top Categories

[Machine Learning](#)

[R Programming](#)

[Python for Data Science](#)

[Visualization, Dashboards](#)

[NoSQL and NewSQL](#)

[Big Data](#)

[Cheat Sheets](#)

[Internet of Things](#)

[Excel](#)

Follow Us

[@DataScienceCtrl](#) | [RSS Feeds](#)

Resources

- [Statistical Analysis Advisor Chart](#)
- [Selection of best articles from our past weekly digests](#)
- [Free Online Book: Forecasting, Principles and Practice](#)
- [38 Seminal Articles Every Data Scientist Should Read](#)
- [Black-box Confidence Intervals: Excel and Perl Implementation](#)
- [Data Science Cheat Sheet](#)
- [16 analytic disciplines compared to data science](#)
- [10 types of regressions. Which one to use?](#)
- [Selection of best articles from our past weekly digests](#)
- [Best kept secret about data science competitions](#)



- [Statistical Analysis Advisor Chart](#)
- [Selection of best articles from our past weekly digests](#)
- [Free Online Book: Forecasting, Principles and Practice](#)
- [38 Seminal Articles Every Data Scientist Should Read](#)
- [Black-box Confidence Intervals: Excel and Perl Implementation](#)
- [Data Science Cheat Sheet](#)
- [16 analytic disciplines compared to data science](#)
- [10 types of regressions. Which one to use?](#)
- [Selection of best articles from our past weekly digests](#)
- [Best kept secret about data science competitions](#)



Videos



[Applying Graphic Design Principles to Create Killer Dashboards](#)

Added by [Tim Matteson](#) [0 Comments](#) [0 Likes](#)



[The Past Present and Future of Data Science A Live Roundtable](#)

Added by [Tim Matteson](#) [0 Comments](#) [0 Likes](#)

- [Add Videos](#)
- [View All](#)

Announcements

[The Internet of Things Opportunity](#)

[How to Become an R Power User](#)

[Secure Your Place at Big Data Analytics Europe Now](#)

[Extracting Insight from Super Bowl Sentiments](#)

[10 Cloud Trends for 2016 - Whitepaper](#)

[Kickstart Your Data Initiatives In 2016](#)

[How to Manage Successful Big Data Projects](#)

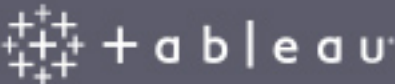
[New Data Quality Report from Major Analyst Firm](#)

[Kickstart Your Data & Analytics Initiatives](#)

[Join Us At The Big Data & Analytics Festival](#)

© 2016 Data Science Central Powered by **NING** | **MODE**

[Badges](#) | [Report an Issue](#) | [Terms of Service](#)



SIX BEST PRACTICES

FOR CREATING EFFECTIVE DASHBOARDS



GET THE WHITEPAPER